Zenko Map

v2.3 - Sept 2024

Project: _____ Date: _____

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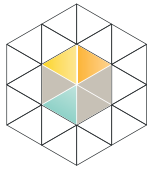
structure



scaffold

sketch

break it down?	ready to unveil?	smooth the edges?	revisit the consensus?	sign off for shipping?	unpack the decision?	dive into the details?
how does it scale?	share the prototype?	steer development?	ask if it is ready?	move into beta?	analyse performance?	ship a version?
found constraints?			collective reflection?			use data to reflect?
make something?	talk to others?	use the feedback?	design together?	look for evidence?	form hypotheses?	design with data?

team

qualitative

quantitative

Prepared for
SMASHING CONFERENCE
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